



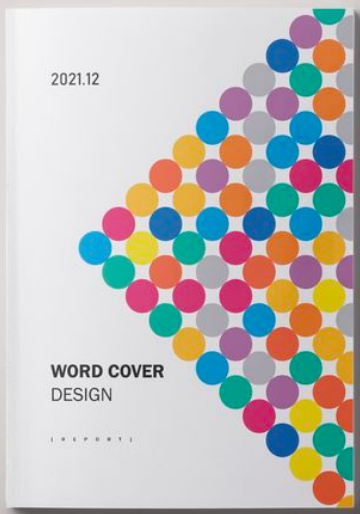
C I T Y W I D E

Inspiration





LOVE
IS
ENOUGH



The Logo

THE LOGO

C I T Y W I D E
A P A R T M E N T S

THE LOGO

C I T Y W I D E
A P A R T M E N T S

The Icon

THE ICON



CITY WIDE

THE ICON



CITY WIDE

**THE ICON
(OPTION BLUE)**



C I T Y W I D E

Colors

DARK BLUE

#303D63

RGB 48, 61, 100

CMYK 90, 80, 36, 24

BLUE

#008096

RGB 0, 128, 150

CMYK 86, 36, 33, 0

LIGHT BLUE

#85D1D1

RGB 133, 209, 208

CMYK 46, 0, 20, 0

LIGHT BROWN

#A38C80

RGB 163, 140, 128

CMYK 37, 42, 47, 0

TANGERINE

#F27054

RGB 242, 112, 84

CMYK 0, 70, 70, 0

FADE YELLOW

#FFD199

RGB 255, 206, 78

CMYK 0, 19, 80, 0

BEIGE

#E8E0DC

RGB 232, 224, 220

CMYK 8, 10, 10, 0

Typography

Primary Font

Museo Rounded

100 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

300 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

500 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

700 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

Pairing Font

Museo Slab

100 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

300 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

500 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

700 ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890.,!{}\$#&@”

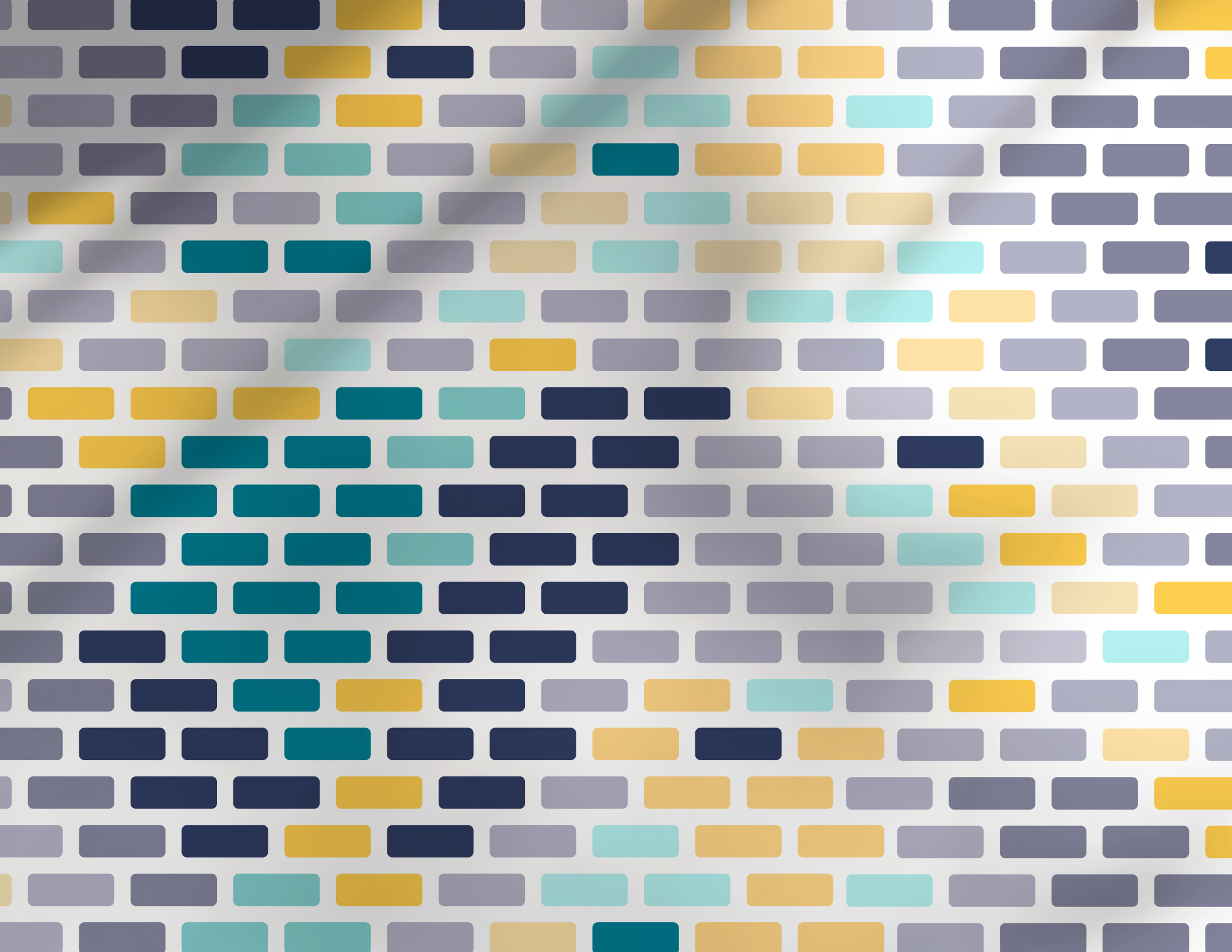
Decorative

Pathways

Graphic Elements

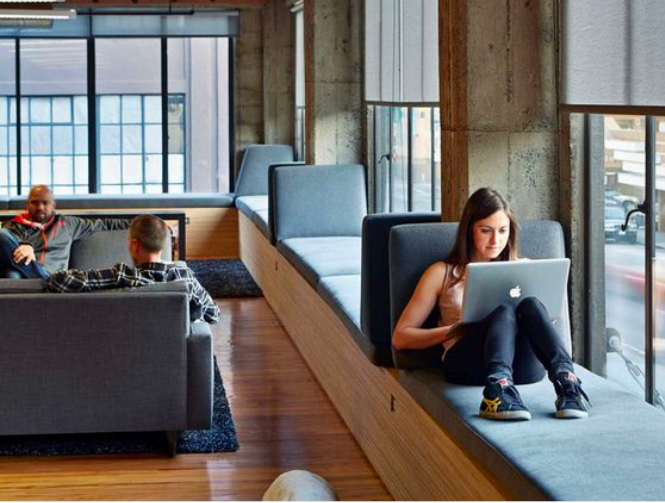






Photography





Collateral

1 N Taylor Ave
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stlcitywide.com



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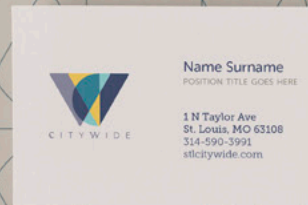


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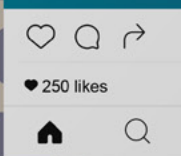
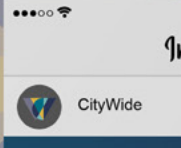
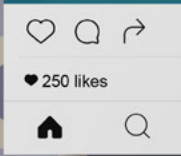
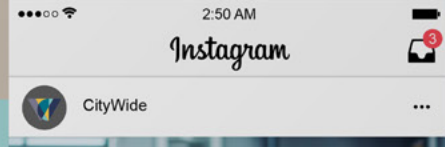
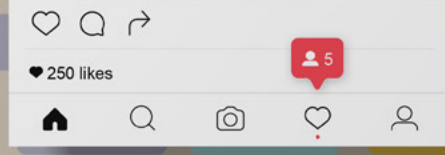
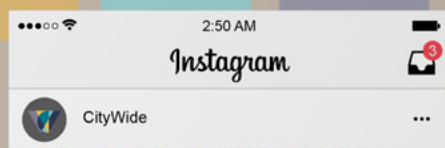
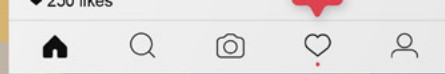
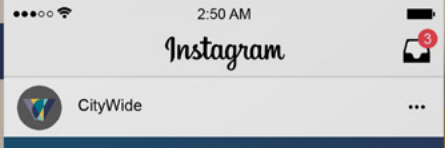
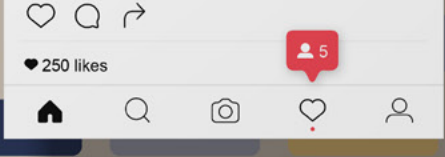
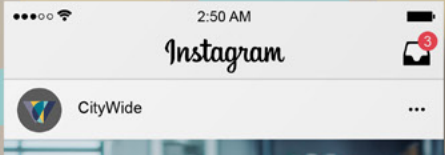
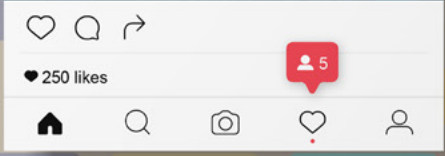
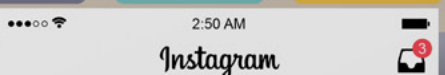
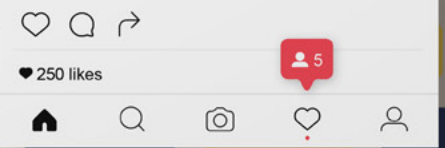
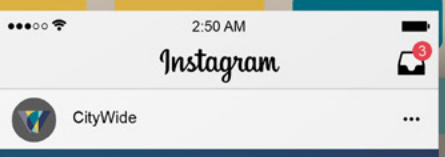
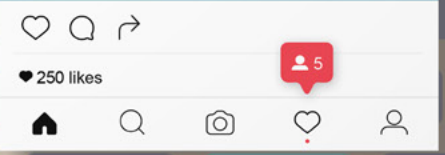
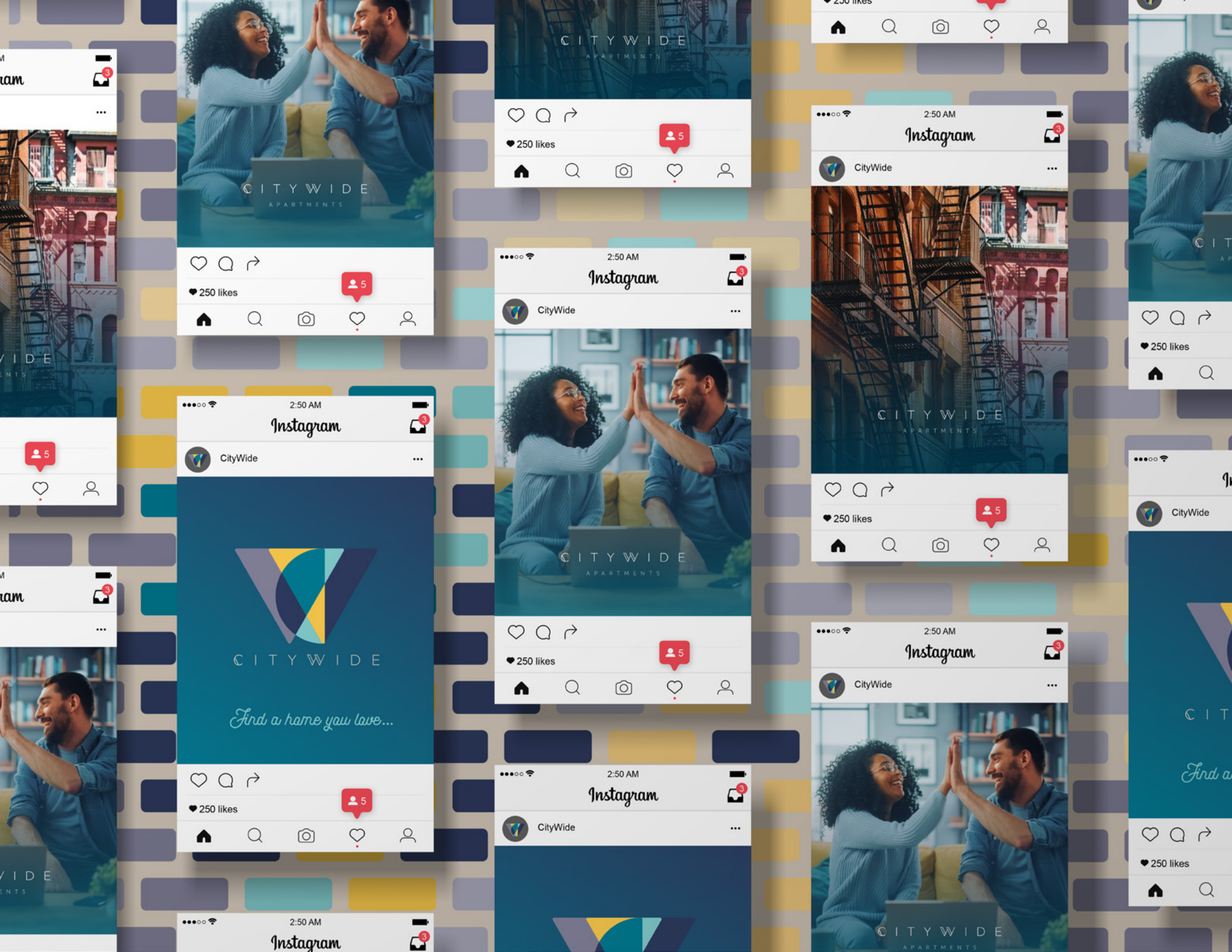
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APARTMENTS



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Brand in Action



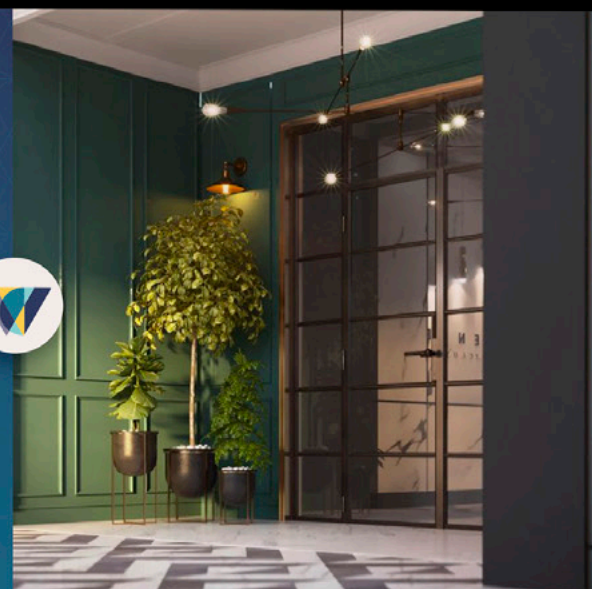
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nunc condimentum massa.



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